

GARDEN DECOR

A supplement to *Home Accents Today* and *Casual Living*

EDITORIAL INVITATION

We are preparing for the WINTER 2007/2008 issue of *Garden Decor*. Please send us images of your new and popular products for consideration in this issue. The following topics will be covered:

Garden Apparel, Bird Products

(hats, gloves, aprons, birdfeeders, baths, etc.)

Photography Guidelines

We accept transparencies, slides and digital images. Always complete a label and attach to each image submitted (make copies of the label if you need more). Digital images must have a resolution of 300 DPI or higher and be at least 3x4 inches in size. **IMPORTANT:** Please duplicate the label below and attach to each photo or digital printout.

How to Submit Materials

For your convenience, these labels are available online so they can be copied and included with images sent via e-mail. We can receive your images in various other ways too. All the information you need is provided below.

By **WEB:** www.homeaccentstoday.com or www.casualiving.com, click on Editorial Invitation, then click on the Garden Decor invitation

By **FTP:** www.homeaccentstoday.com, click on Editorial Invitation for details (notify by email if submitting this way)

By **E-MAIL:** cmueller@reedbusiness.com

By **MAIL:** Garden Decor, ATTN: Courtney M. Paschal, 7025 Albert Pick Road, Suite 200, Greensboro, NC 27409

QUESTIONS? Contact Courtney M. Paschal, editor, at 336-605-1001 or cmueller@reedbusiness.com

Deadline for all materials: Wed., Oct. 17



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WINTER 2007/2008 PRODUCT LABEL

Attach to each photo submitted

DEADLINE FOR ART: WEDNESDAY, OCT. 17

Company name _____

Home city, state _____

Contact name _____

Phone _____ Fax _____

Email _____

Product _____

Approx. retail price _____ Month/year first introduced _____

Description (style, material, color, etc.) _____

Do you want artwork returned? yes no

(If yes, please supply stamped and addressed envelope.)



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